

Michigan Survey Results

Q1 There are a number of ballot initiatives currently gathering signatures in Michigan. I am going to tell you about some of them and ask if you strongly support, somewhat support, somewhat oppose, or strongly oppose them. Here is the first one: Invest in My Kids will create a small tax on the wealthiest Michiganders to invest in our schools, including career and technical education, reducing class sizes, and recruiting and retaining teachers. Would you strongly support, somewhat support, somewhat oppose, or strongly oppose this?

Strongly support 47%
Somewhat support 16%
Somewhat oppose 9%
Strongly oppose 20%
Not sure 8%

Q2 Here's the next one: Rank My Vote would implement ranked choice voting for federal and statewide offices in Michigan. State house and state senate elections would not be affected. Would you strongly support, somewhat support, somewhat oppose, or strongly oppose this?

Strongly support 21%
Somewhat support 13%
Somewhat oppose 6%
Strongly oppose 20%
Not sure 39%

Q3 Here's the next one: Money Out of Politics would get some big money out of politics by preventing regulated monopolies, like utilities DTE Energy and Consumers Energy, and big state contractors from making political contributions. Would you strongly support, somewhat support, somewhat oppose, or strongly oppose this?

Strongly support 64%
Somewhat support 17%
Somewhat oppose 4%
Strongly oppose 5%
Not sure 11%

Q4 Here's the last one: Voters to Stop Pay Cuts would eliminate the tipped minimum wage in Michigan. Would you strongly support, somewhat support, somewhat oppose, or strongly oppose this?

Strongly support 21%
Somewhat support 18%
Somewhat oppose 9%
Strongly oppose 11%
Not sure 41%

Q5 In the 2024 election for President, did you vote for Republican Donald Trump, Democrat Kamala Harris, someone else, or did you not vote in the election?

Donald Trump 48%
Kamala Harris 47%
Someone else / Did not vote 5%

Q6 If you are a woman, press 1. If a man, press 2. If you are gender non-binary, press 3.

Woman 52%
Man 46%
Gender non-binary 2%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

Democrat 30%
Republican 31%
Independent 39%

Q8 If you are Hispanic or Latino, press 1. If Arab-American, press 2. If white, press 3. If African-American, press 4. If Asian-American or Pacific Islander, press 5. If other, press 6.

Hispanic or Latino 3%
Arab-American 1%
White 79%
African-American 13%
Asian-American or Pacific Islander 1%
Other 3%

Q9 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

18 to 45 35%
46 to 65 44%
Older than 65 21%

Q10 Which of the following best describes the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

High school graduate or less 24%
Some college but did not finish 23%
2-year college degree 14%
4-year college degree 22%
Post-graduate degree 15%
Don't care to say 2%

Q11 Are you or is anyone in your household a current or former member of a labor union?

Yes 44%
No 56%

Q12 Media Market

Detroit 49%
Flint 11%
Grand Rapids 20%
Lansing 7%
Marquette 2%
Traverse City 7%
Other 4%

Q13 Mode

Landline 13%
Text 87%

	Base	2024 Vote		
		Donald Trump	Kamala Harris	Someone else / Did not vote
Invest in My Kids Support / Oppose				
Strongly support	47%	14%	78%	66%
Somewhat support	16%	20%	12%	18%
Somewhat oppose	9%	16%	2%	-
Strongly oppose	20%	41%	0%	7%
Not sure	8%	9%	7%	9%

	Base	2024 Vote		
		Donald Trump	Kamala Harris	Someone else / Did not vote
Rank My Vote Support / Oppose				
Strongly support	21%	4%	37%	24%
Somewhat support	13%	10%	17%	13%
Somewhat oppose	6%	7%	6%	4%
Strongly oppose	20%	36%	5%	11%
Not sure	39%	43%	35%	48%

	Base	2024 Vote		
		Donald Trump	Kamala Harris	Someone else / Did not vote
Money Out of Politics Support / Oppose				
Strongly support	64%	47%	80%	61%
Somewhat support	17%	24%	10%	26%
Somewhat oppose	4%	6%	1%	2%
Strongly oppose	5%	9%	2%	6%
Not sure	11%	14%	8%	5%

	Base	2024 Vote		
		Donald Trump	Kamala Harris	Someone else / Did not vote
Voters to Stop Pay Cuts Support / Oppose				
Strongly support	21%	16%	26%	24%
Somewhat support	18%	16%	20%	10%
Somewhat oppose	9%	12%	7%	4%
Strongly oppose	11%	16%	6%	27%
Not sure	41%	41%	41%	36%

	Base	Gender		
		Woman	Man	Gender non-binary
Invest in My Kids Support / Oppose				
Strongly support	47%	51%	43%	51%
Somewhat support	16%	17%	16%	13%
Somewhat oppose	9%	8%	10%	-
Strongly oppose	20%	15%	25%	32%
Not sure	8%	9%	7%	3%

	Base	Gender		
		Woman	Man	Gender non-binary
Rank My Vote Support / Oppose				
Strongly support	21%	21%	21%	22%
Somewhat support	13%	11%	15%	29%
Somewhat oppose	6%	6%	7%	-
Strongly oppose	20%	17%	23%	35%
Not sure	39%	46%	34%	13%

	Base	Gender		
		Woman	Man	Gender non-binary
Money Out of Politics Support / Oppose				
Strongly support	64%	63%	65%	67%
Somewhat support	17%	17%	17%	21%
Somewhat oppose	4%	3%	4%	-
Strongly oppose	5%	4%	6%	-
Not sure	11%	13%	8%	12%

	Base	Gender		
		Woman	Man	Gender non-binary
Voters to Stop Pay Cuts Support / Oppose				
Strongly support	21%	20%	23%	-
Somewhat support	18%	17%	18%	34%
Somewhat oppose	9%	8%	9%	20%
Strongly oppose	11%	11%	12%	11%
Not sure	41%	44%	38%	35%

	Base	Party		
		Democrat	Republican	Independent
Invest in My Kids Support / Oppose				
Strongly support	47%	79%	16%	49%
Somewhat support	16%	9%	23%	16%
Somewhat oppose	9%	3%	15%	8%
Strongly oppose	20%	4%	37%	18%
Not sure	8%	5%	9%	9%

	Base	Party		
		Democrat	Republican	Independent
Rank My Vote Support / Oppose				
Strongly support	21%	37%	6%	21%
Somewhat support	13%	13%	11%	15%
Somewhat oppose	6%	5%	8%	7%
Strongly oppose	20%	8%	28%	22%
Not sure	39%	37%	47%	35%

	Base	Party		
		Democrat	Republican	Independent
Money Out of Politics Support / Oppose				
Strongly support	64%	78%	50%	64%
Somewhat support	17%	12%	24%	15%
Somewhat oppose	4%	1%	5%	4%
Strongly oppose	5%	1%	9%	5%
Not sure	11%	7%	12%	12%

	Base	Party		
		Democrat	Republican	Independent
Voters to Stop Pay Cuts Support / Oppose				
Strongly support	21%	26%	16%	22%
Somewhat support	18%	20%	14%	18%
Somewhat oppose	9%	5%	16%	6%
Strongly oppose	11%	7%	13%	13%
Not sure	41%	42%	41%	41%

	Base	Race					
		Hispanic or Latino	Arab-American	White	African-American	Asian-American or Pacific Islander	Other
Invest in My Kids Support / Oppose							
Strongly support	47%	47%	15%	46%	53%	72%	53%
Somewhat support	16%	12%	-	17%	18%	4%	9%
Somewhat oppose	9%	10%	23%	9%	4%	20%	10%
Strongly oppose	20%	32%	52%	21%	6%	-	24%
Not sure	8%	-	10%	7%	18%	3%	4%

	Base	Race					
		Hispanic or Latino	Arab-American	White	African-American	Asian-American or Pacific Islander	Other
Rank My Vote Support / Oppose							
Strongly support	21%	12%	-	22%	14%	19%	25%
Somewhat support	13%	29%	10%	12%	17%	-	14%
Somewhat oppose	6%	-	-	7%	8%	11%	-
Strongly oppose	20%	46%	76%	19%	12%	46%	25%
Not sure	39%	14%	14%	39%	48%	25%	36%

	Base	Race					
		Hispanic or Latino	Arab-American	White	African-American	Asian-American or Pacific Islander	Other
Money Out of Politics Support / Oppose							
Strongly support	64%	64%	75%	63%	63%	97%	62%
Somewhat support	17%	2%	-	19%	9%	-	6%
Somewhat oppose	4%	-	-	4%	-	-	19%
Strongly oppose	5%	33%	11%	5%	3%	3%	-
Not sure	11%	-	14%	9%	25%	-	13%

	Base	Race					
		Hispanic or Latino	Arab-American	White	African-American	Asian-American or Pacific Islander	Other
Voters to Stop Pay Cuts Support / Oppose							
Strongly support	21%	15%	-	21%	26%	19%	24%
Somewhat support	18%	48%	18%	17%	12%	31%	23%
Somewhat oppose	9%	4%	-	10%	7%	-	4%
Strongly oppose	11%	4%	12%	11%	16%	-	13%
Not sure	41%	29%	70%	42%	38%	50%	35%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Invest in My Kids Support / Oppose				
Strongly support	47%	62%	38%	40%
Somewhat support	16%	12%	19%	17%
Somewhat oppose	9%	6%	10%	13%
Strongly oppose	20%	15%	24%	20%
Not sure	8%	5%	9%	11%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Rank My Vote Support / Oppose				
Strongly support	21%	37%	13%	9%
Somewhat support	13%	16%	13%	10%
Somewhat oppose	6%	7%	5%	9%
Strongly oppose	20%	11%	26%	22%
Not sure	39%	30%	43%	49%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Money Out of Politics Support / Oppose				
Strongly support	64%	76%	58%	54%
Somewhat support	17%	13%	19%	19%
Somewhat oppose	4%	2%	4%	6%
Strongly oppose	5%	1%	7%	7%
Not sure	11%	8%	12%	13%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Voters to Stop Pay Cuts Support / Oppose				
Strongly support	21%	29%	17%	17%
Somewhat support	18%	19%	17%	17%
Somewhat oppose	9%	8%	9%	10%
Strongly oppose	11%	8%	14%	11%
Not sure	41%	37%	43%	44%

	Base	Education					
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree	Don't care to say
Invest in My Kids Support / Oppose							
Strongly support	47%	41%	53%	40%	47%	56%	21%
Somewhat support	16%	20%	13%	18%	16%	16%	5%
Somewhat oppose	9%	13%	9%	9%	8%	5%	7%
Strongly oppose	20%	15%	19%	24%	24%	18%	36%
Not sure	8%	11%	7%	8%	6%	6%	32%

	Base	Education					
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree	Don't care to say
Rank My Vote Support / Oppose							
Strongly support	21%	16%	20%	16%	22%	34%	2%
Somewhat support	13%	18%	11%	8%	15%	12%	12%
Somewhat oppose	6%	9%	8%	5%	8%	2%	3%
Strongly oppose	20%	13%	17%	19%	27%	21%	45%
Not sure	39%	44%	45%	52%	28%	31%	38%

	Base	Education					
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree	Don't care to say
Money Out of Politics Support / Oppose							
Strongly support	64%	54%	63%	66%	65%	74%	58%
Somewhat support	17%	22%	17%	20%	13%	14%	11%
Somewhat oppose	4%	2%	3%	3%	7%	1%	4%
Strongly oppose	5%	11%	5%	4%	3%	2%	3%
Not sure	11%	11%	12%	6%	12%	8%	24%

	Base	Education					
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree	Don't care to say
Voters to Stop Pay Cuts Support / Oppose							
Strongly support	21%	17%	21%	22%	25%	22%	2%
Somewhat support	18%	14%	21%	17%	13%	24%	28%
Somewhat oppose	9%	13%	13%	9%	5%	5%	-
Strongly oppose	11%	9%	9%	17%	13%	9%	26%
Not sure	41%	46%	36%	35%	45%	41%	44%

	Base	Labor Union Membership	
		Yes	No
Invest in My Kids Support / Oppose			
Strongly support	47%	48%	46%
Somewhat support	16%	14%	18%
Somewhat oppose	9%	8%	9%
Strongly oppose	20%	21%	19%
Not sure	8%	9%	7%

	Base	Labor Union Membership	
		Yes	No
Rank My Vote Support / Oppose			
Strongly support	21%	20%	21%
Somewhat support	13%	11%	15%
Somewhat oppose	6%	7%	6%
Strongly oppose	20%	22%	18%
Not sure	39%	40%	39%

	Base	Labor Union Membership	
		Yes	No
Money Out of Politics Support / Oppose			
Strongly support	64%	69%	60%
Somewhat support	17%	14%	19%
Somewhat oppose	4%	3%	4%
Strongly oppose	5%	4%	6%
Not sure	11%	9%	12%

	Base	Labor Union Membership	
		Yes	No
Voters to Stop Pay Cuts Support / Oppose			
Strongly support	21%	19%	22%
Somewhat support	18%	22%	14%
Somewhat oppose	9%	6%	11%
Strongly oppose	11%	11%	12%
Not sure	41%	42%	40%

	Base	Media Market						
		Detroit	Flint	Grand Rapids	Lansing	Marquette	Traverse City	Other
Invest in My Kids Support / Oppose								
Strongly support	47%	51%	45%	40%	42%	54%	46%	48%
Somewhat support	16%	13%	16%	24%	22%	22%	20%	3%
Somewhat oppose	9%	9%	3%	11%	14%	3%	7%	13%
Strongly oppose	20%	21%	21%	22%	15%	11%	22%	5%
Not sure	8%	7%	15%	4%	7%	11%	5%	31%

	Base	Media Market						
		Detroit	Flint	Grand Rapids	Lansing	Marquette	Traverse City	Other
Rank My Vote Support / Oppose								
Strongly support	21%	27%	17%	15%	10%	25%	16%	9%
Somewhat support	13%	11%	19%	16%	20%	9%	7%	8%
Somewhat oppose	6%	5%	3%	14%	1%	4%	4%	10%
Strongly oppose	20%	20%	22%	20%	22%	11%	23%	4%
Not sure	39%	36%	39%	35%	47%	51%	50%	68%

	Base	Media Market						
		Detroit	Flint	Grand Rapids	Lansing	Marquette	Traverse City	Other
Money Out of Politics Support / Oppose								
Strongly support	64%	65%	55%	67%	59%	76%	67%	49%
Somewhat support	17%	17%	19%	19%	13%	10%	15%	16%
Somewhat oppose	4%	3%	4%	4%	6%	3%	6%	3%
Strongly oppose	5%	5%	5%	3%	14%	-	4%	2%
Not sure	11%	10%	17%	7%	8%	11%	7%	30%

	Base	Media Market						
		Detroit	Flint	Grand Rapids	Lansing	Marquette	Traverse City	Other
Voters to Stop Pay Cuts Support / Oppose								
Strongly support	21%	25%	14%	22%	8%	20%	19%	22%
Somewhat support	18%	17%	24%	17%	7%	40%	18%	15%
Somewhat oppose	9%	8%	13%	10%	11%	-	5%	13%
Strongly oppose	11%	12%	8%	13%	13%	3%	15%	-
Not sure	41%	39%	41%	38%	61%	37%	43%	50%

	Base	Mode	
		Landline	Text
Invest in My Kids Support / Oppose			
Strongly support	47%	42%	48%
Somewhat support	16%	14%	17%
Somewhat oppose	9%	14%	8%
Strongly oppose	20%	22%	20%
Not sure	8%	7%	8%

	Base	Mode	
		Landline	Text
Rank My Vote Support / Oppose			
Strongly support	21%	17%	21%
Somewhat support	13%	16%	13%
Somewhat oppose	6%	14%	6%
Strongly oppose	20%	19%	20%
Not sure	39%	34%	40%

	Base	Mode	
		Landline	Text
Money Out of Politics Support / Oppose			
Strongly support	64%	57%	64%
Somewhat support	17%	14%	17%
Somewhat oppose	4%	8%	3%
Strongly oppose	5%	11%	4%
Not sure	11%	9%	11%

	Base	Mode	
		Landline	Text
Voters to Stop Pay Cuts Support / Oppose			
Strongly support	21%	21%	21%
Somewhat support	18%	23%	17%
Somewhat oppose	9%	14%	8%
Strongly oppose	11%	7%	12%
Not sure	41%	35%	42%